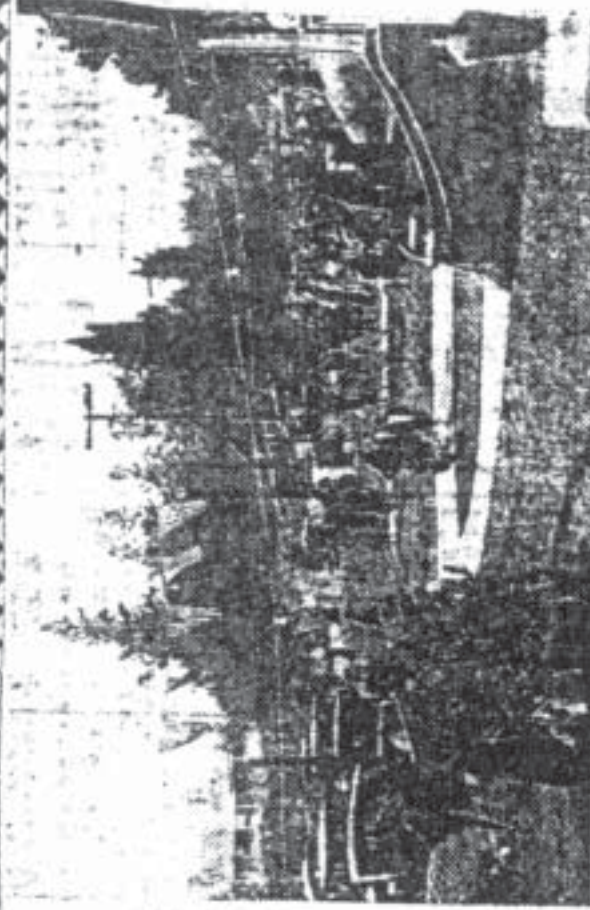
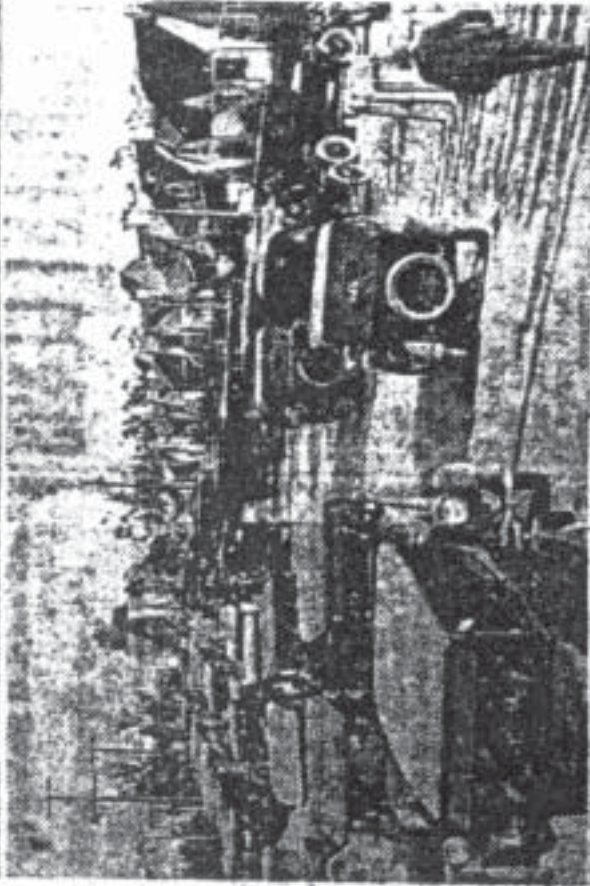


# Altadena Exhibit Attracts 25,000 Visitors

CONSIDERABLE interest is being shown in the small home exposition being sponsored by prominent

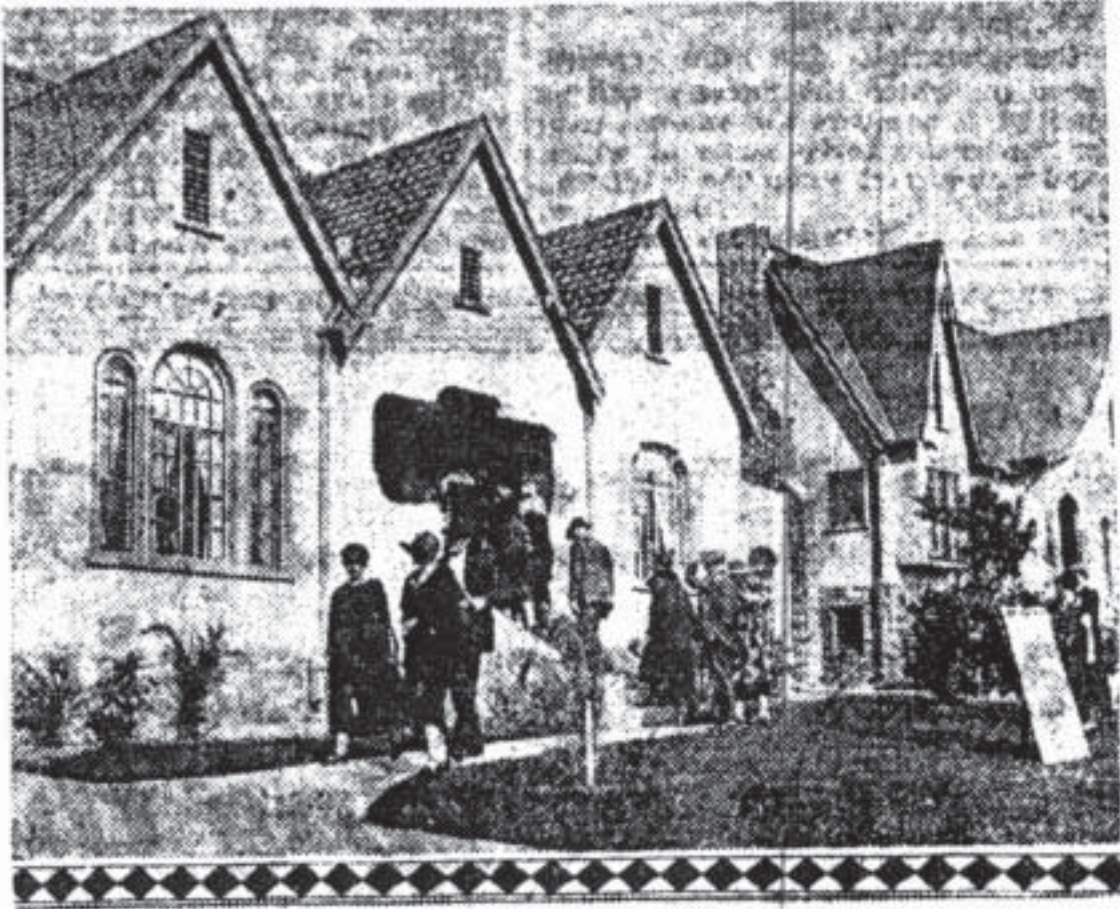
business men of the foothill city. It is estimated that many thousands will attend display during this week.



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**A**N attendance of more than 25,000 visitors to the American Homes Beautiful Exposition the opening week set a record which surpassed the expectations of those who have produced what is declared to be the most elaborate "better homes" show staged.

On the opening day, traffic was almost stopped on Foothill boulevard between Fair Oaks and Lincoln avenue because of the number of automobiles collected on the nine blocks included in the exposition grounds. All of the seventy-two homes that were open were thronged until late at night and the eight furnished model houses in particular were visited by capacity crowds.

"The coming week will continue the exposition with special atten-

tion given to economy," explained E. P. Jones, chairman of the executive committee. "In fact we have christened it 'Economy Week' and we will show a beautiful six-room home completely furnished and surrounded by lawns and shrubbery that can be purchased complete for \$500 down with payments of slightly more than \$100 a month to cover both house and furnishings.

"Other economy features will also be displayed in an effort to convince even those of moderate means that a home of their own is within their reach."

According to visitors who saw the display on the opening day, the exposition is situated in one of the most beautiful portions of Altadena with a view of Mt. Lowe and Mt. Wilson.

(The homes above can be found at 303 & 297 Altadena Dr.)